

Get \$4,000 for home efficiency projects

Energy Upgrade California helps you create a home that uses less energy, conserves resources and is healthier and more comfortable.

Making these improvements can help you save electricity, gas and water, lower your monthly bills, and qualify you for up to \$4,000 in rebates.



Energy Upgrade California™ is a triple win for homeowners

- 1 Get rebates and incentives for your home upgrade
- 2 Reduce energy use and conserve resources
- 3 Enjoy a more comfortable and livable home

Learn more from an Energy Upgrade Participating Contractor or visit:

www.EnergyUpgradeCA.org

Bay Area Call Center: (855) 464-8484

For more information about how Daly City can help direct you, contact the Building Division at (650) 991-8061 or send an e-mail to EnergyUpgrade@dalycity.org.

Energy Upgrade California is a partnership of the California Energy Commission, the California Public Utilities Commission and California utility companies, including Pacific Gas & Electric Company.

Energy Upgrade California in the Bay Area is a collaboration of the Association of Bay Area Governments and its member Counties.

Upgrade Your Home. Conserve. Save Money.

03/2011



Get
Comfortable
with Energy Savings
Rebates up to \$4,000!

energy
upgrade™
CALIFORNIA
IN THE BAY AREA

Upgrade your home. Conserve. Save money.

Take the “whole house” approach

The sum is greater than its parts

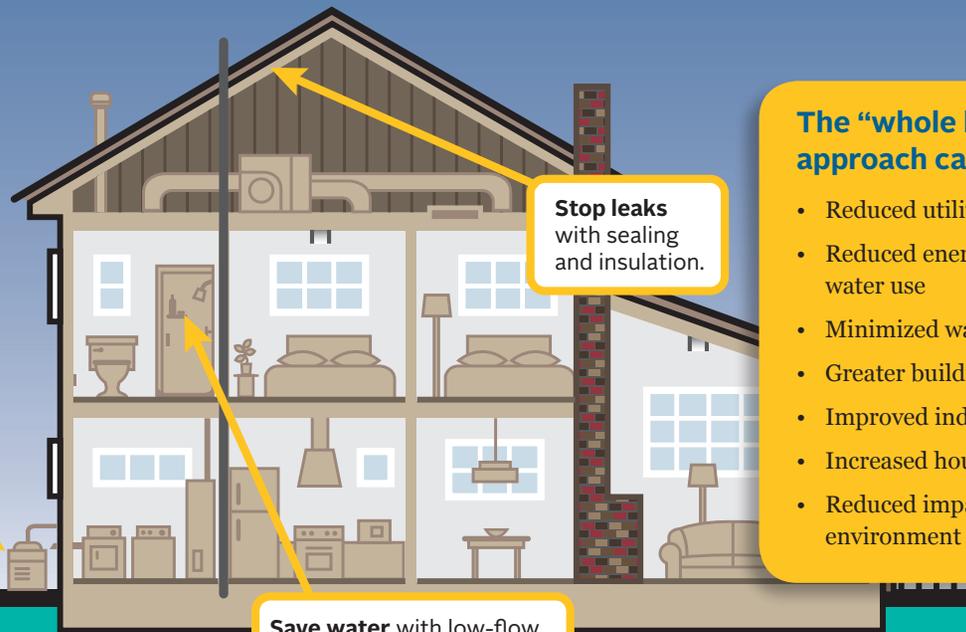
When it comes to efficiency, your house is a system—heating, cooling, plumbing and other components all working together. Energy Upgrade California helps your home system work more effectively by making sure each piece is integrated and efficient.

For example, in cold months the warm air from your furnace can escape through gaps in your attic. If you properly seal and insulate you won't lose that heat and you won't have to run the furnace as much. You may even find that you can purchase a smaller, less expensive system when the time comes to replace it.

A “whole house” solution can help you save money on utility bills, use less resources, and create a home that's healthier and more comfortable.

By working with an Energy Upgrade California contractor, you can identify more ways to save energy, conserve water, reduce waste and find rebates and incentives for:

- Sealing and insulation
- Energy-efficient heating and air conditioning
- Energy-efficient windows
- High efficiency water heaters
- Other permanent energy-efficiency improvements
- Water-saving devices such as low-flow showerheads and toilets
- Sustainable landscaping/lawn conversions
- Self-adjusting irrigation controllers



Save energy with efficient heating and cooling systems.

Stop leaks with sealing and insulation.

Save water with low-flow showerheads and toilets.

The “whole house” approach can result in:

- Reduced utility bills
- Reduced energy and water use
- Minimized waste
- Greater building comfort
- Improved indoor air quality
- Increased house value
- Reduced impact on the environment

Why Upgrade Now?

Rebates Now Available

Your rebate depends on how much you conserve. You can receive:

- \$1,000 for basic sealing and insulating; the **Basic Upgrade Package**
- Up to \$4,000 for more extensive upgrades; the **Advanced Upgrade Package**
- Rebates for a variety of water-saving measures
- Additional rebates—ask an Energy Upgrade California contractor

Unique Financing Options

Energy Upgrade California can help you take advantage of affordable financing options to offset your upfront costs. You'll find more details on the website.

Participating Contractors

Your Participating Contractor can help ensure that you get the most out of your home efficiency upgrades and receive all the rebates and incentives you're eligible for.

GreenPoint Rated Label

Add green measures to your Upgrade Package and your home may qualify for a GreenPoint Rated label—your assurance of a better environment, inside and out.

Get started today

www.EnergyUpgradeCA.org



Get Your REBATE!

With over \$4,000 in rebates available, it's the right time to plan your upgrade.

The benefits:

- Reduced energy and water use
- Greater building comfort
- Lower utility bills
- Minimized waste
- Improved indoor air quality
- Increased house value
- Reduced impact on the environment

Is your house leaking energy and money? Get REBATES to Upgrade now

Energy Upgrade California is your path to greater efficiency and comfort

Energy Upgrade California in the Bay Area is a one stop shop for homeowners to find everything they need to make home improvements that save energy, water and other natural resources. The program connects you with Participating Contractors who can help you plan and complete your project—and get you **rebates** to help pay for it.

Take a “whole house” approach The sum is greater than its parts

Increasing your home's efficiency isn't just switching out light bulbs or adding low-flow showerheads—it's approaching your home as a complete system, with heating, air-conditioning, water and other systems working together more effectively to help lower your energy use. Energy Upgrade California in the Bay Area connects you to the experts and resources you need to take a “whole House” approach.



1 Visit the website to plan your upgrade



2 Find a contractor



3 Complete your project



4 Get your rebate!

Start your Upgrade today: www.EnergyUpgradeCA.org

Bay Area Call Center: (855) 464-8484

3 Upgrade Packages to choose from:



The Basic Upgrade

includes a number of required measures such as sealing and insulating your home for greater efficiency. The PG&E incentive is fixed at \$1,000.



The Advanced Upgrade

is customized for your home to achieve maximum efficiency. Your project will incorporate a variety of measures and might include a high-efficiency furnace, new windows or wall insulation. The amount of the PG&E incentive varies—from \$1,500 to \$4,000.



The Green Upgrade

is a comprehensive solution that combines energy, indoor air quality, water and resource conservation measures to create a comfortable home with reduced impact on the environment. The Green Upgrade can be combined with either the Basic or the Advanced Upgrade.

Ask your contractor about additional rebates and incentives.

Upgrade Packages

Are you already planning a remodel? Need to replace an old heating system? Want your renovation to achieve green building certification? Or are your utility bills just too high? No matter what your situation, Energy Upgrade California can connect you with the right professionals to help you select the best package for your project.

Participating Contractors

All Energy Upgrade California contractors are trained to provide the highest quality of service. Contractors qualified to provide Advanced and Green Upgrades receive additional training and certification from nationally recognized home performance and green building organizations. A rigorous quality assurance system ensures that Energy Upgrade projects meet program standards.

Rebates and Incentives

There are many ways to help pay for your Upgrade Package, including utility incentives, Cash for Appliances rebates, Federal Tax Credits and local government rebates.

PG&E Incentive

PG&E is offering the following incentives for Energy Upgrade Packages.

Basic Upgrade		Advanced Upgrade	
Required Measures	Incentive	Efficiency Improvement	Incentive
<ul style="list-style-type: none">• Air sealing• Attic insulation• Duct sealing• Low-flow showerheads (with thermostatic control)• Water pipe insulation• Combustion safety test• Carbon monoxide and smoke alarms	\$1,000	15%	\$1,500
		20%	\$2,000
		25%	\$2,500
		30%	\$3,000
		35%	\$3,500
		40%	\$4,000

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