

DAILY NEWS



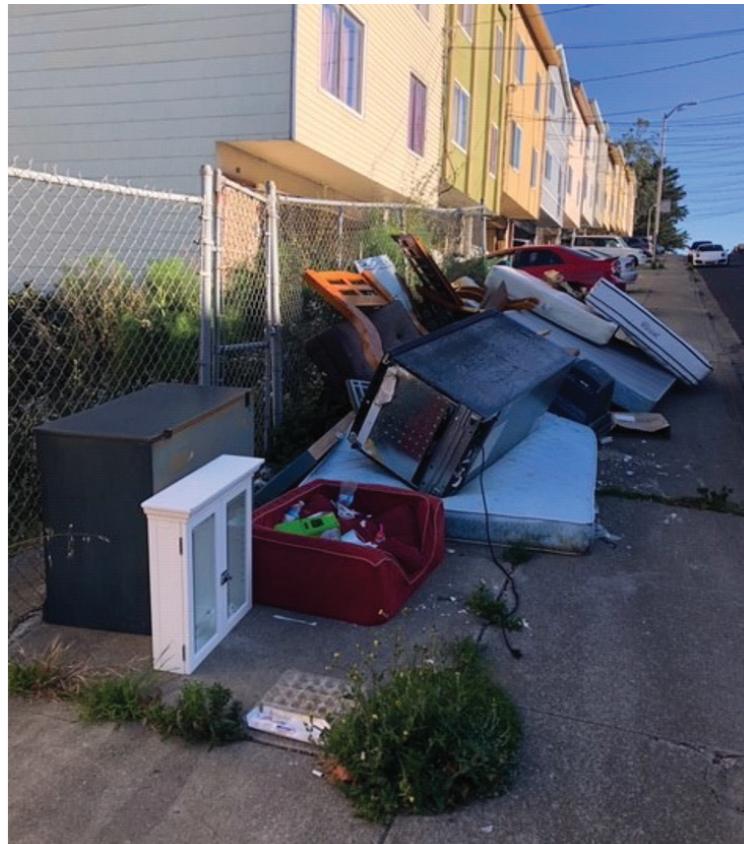
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C.L.E.A.N. Daly City - Clean, Livable Environment And Neighborhoods

Help us keep Daly City C.L.E.A.N. by stopping illegal dumping!

It is no secret that illegal dumping is plaguing our City. The current global pandemic has only exacerbated this issue. Mattresses, sofas, furniture, appliances and household waste matter are thrown about our streets in every neighborhood. It is unsightly, unhealthy, unwanted and needs to be



addressed collectively. Over the past few months, the City Manager's Office has been leading a collaborative effort that includes the City Attorney's Office, Police, Code Enforcement, Public Works and Republic Services to develop a plan to successfully address illegal dumping in partnership with our community.



Our City Taskforce launched the illegal dumping campaign in Fall 2020, which includes the Four E's:

- **Education**
- **Engagement**
- **Enforcement**
- **Eradication**

This collaborative is a citywide effort to call our community into action to work together to create a C.L.E.A.N. Daly City.

C.L.E.A.N.
Daly City



C.L.E.A.N. Daly City - Clean, Livable Environment And Neighborhoods (Cont.)



DID YOU KNOW YOU GET ONE FREE BULKY GOODS PICKUP EACH YEAR?

Contact Republic Services at 650.756.1130 or InfoDalyCity@RepublicServices.com to schedule your pickup.

If you see trash dumped illegally on public property, you can:

- Report the trash using the iHelp app on a smartphone. This app allows you to submit service requests by snapping a photo and noting the location of the trash. Visit dalycity.org/iHelp
- Questions? Call the C.L.E.A.N. hotline at 650.991.8224.
- Report dumping in progress by calling the Police Department at 650.992.1225. Get a good description of the person dumping, the location, the vehicle used to transport the trash, the vehicle license plate number and a photo, if possible. Keep a safe distance and do not engage with the violators.

The City has added an **education** component to make sure you have resources to properly dispose of your trash and report illegal dumping when you see it.

We're working with Republic Services, our waste hauler, to:

- Issue quarterly newsletters that contain information about proper ways to dispose of different kinds of trash.
- Offer resources for proper disposal of waste, like e-waste collection sites and secure document shredding.
- Advertise free, annual on-call bulky goods collection.
- Provide additional garbage pickup options.

We are working to **engage** residents by:

- Building pride in our neighborhoods. We're encouraging people to take personal responsibility for their trash and to volunteer at neighborhood clean-ups and beautification projects post-pandemic.
- Partnering with property owners and community-based organizations to form a network of Neighborhood Champions to lead clean-up efforts.
- Empowering community members with the resources to easily report illegal dumping. If you see something, say something!

The City Council recently amended Chapter 8.32 of the municipal code to include illegal dumping as an unlawful activity (the code previously covered only littering). Fees for illegal dumping start at \$1,000 and increase up to \$10,000, plus the cost of clean-up and disposal. We will enforce our rules prohibiting illegal dumping by:

- Investigating all illegal dumping leads.
- Implementing camera-based enforcement strategies.
- Educating and engaging with violators.
- Citing violators as appropriate.

Together, we can **eradicate** illegal dumping in Daly City! For more information, visit: dalycity.org/cleandalycity

Daly City COVID-19 Business Resources

Daly City is here to help local businesses move their operations outdoors! Many kinds of businesses can apply for outdoor permits, including restaurants and retail.

Business owners can apply for a free outdoor permit at dalycity.org/BusinessResources. City staff can meet you at your business to provide guidance. Call us at 650.991.8162 for assistance.