

City of Daly City
Regular Meeting
ARTS AND CULTURE COMMISSION
(Virtual Meeting)

Tuesday, May 11, 2021 – 6:30 pm

Visit Daly City’s virtual meeting website to watch the livestream of the Daly City Arts and Culture Commission Meeting and submit comment on agenda items, all in one place online:

<https://bit.ly/dcmay11>

Please note, the virtual meeting website will only be available during the meeting on
Tuesday, May 11, 2021 – 6:30 pm

AGENDA

COVID-19 ANNOUNCEMENT - PUBLIC MEETINGS

Pursuant to Governor Newsom’s Executive Order N-29-20, members of the Daly City Arts & Culture Commission and staff will participate in this meeting via a teleconference. Members of the public are encouraged to watch the meeting via Livestream at <https://bit.ly/dcmay11> or join the meeting via Zoom (instructions below).

Public Participation:

There are two ways to submit public comment: (1) send written comments by 4:00 pm on meeting day and (2) register to speak at the meeting via Zoom.

To submit a comment in writing, please email citymanager@dalycity.org and write “Public Comment” in the subject line. In the body of the email, include the item number and/or title of the item as well as your comments. All comments received by 4:00 pm will be emailed to the Arts and Culture Commission members and included as an “Add to Packet” on the City’s website prior to the meeting. Those comments received after 4:00 pm will be added to the record and shared with the Arts and Culture Commission members for the public meeting.

To speak or join the meeting, you must register to join via Zoom. The City requests that you complete your registration by 5:00 pm on the meeting date. After registering, you will receive a confirmation email containing instructions on how to join the meeting, including a unique link. Your address and email will not be disclosed to the public. Public comment is limited to two minutes maximum.

To register to speak or join the meeting via Zoom, visit <https://bit.ly/may11zoomreg>. You must familiarize yourself with Zoom prior to joining the meeting. When you would like to speak on an item during the public comment portion of the meeting, you will need to use the “raise hand” feature in Zoom. The City will not be providing technical support.

Persons with disabilities who require auxiliary aids or services in attending or participating in this meeting should call the office of the City Clerk at (650) 991-8078 as soon as possible.

CALL TO ORDER

PLEDGE TO THE FLAG:

ROLL CALL:

APPROVAL OF MINUTES

April 13, 2021

DISCUSSION ITEMS:

1. General Announcements
2. Heart Check – Mental health and wellness
3. Mural-On-going Project Planning
 - Propose location - War Memorial Center, 6655 Mission St. & others
 - Muralists - Arlene Daus-Magbual has the Muralist Contact
 - Budget – Target Amount \$ 25,000., \$50,000., \$1000,000.
 - Grants – Daly City, San Mateo County and other Sources (need grant writer)
 - Sponsorships – Corporations, Car Dealers, Benefactors and Others (start word of mouth campaign)
 - Proposal Letter – Liz Espinda
 - Agenda Topic and Description – Liz Espinda
4. Revision of Arts and Culture Commission Duties Status - Arlene Daus-Magbual (in legal dept. as of last meeting)
5. July 13, 2021 Program Installation
6. 7:00-7:45PM - Virtual Artist Dialogue with Drew Bernard
 - a. 7:00-7:05 – Welcome and Introduction to Artist (Dr. Arlene Daus-Magbual)
 - b. 7:05-7:25 - Drew Bernard
 - c. 7:25-7:40 - Q&A
 - d. 7:40-7:45 - Closing and Thank you

PUBLIC COMMENT

Speakers are limited to two minutes, unless modified by the Commission Chair. The Commission cannot take action on any matter raised under this item.

NEXT MEETING

- Regular Zoom Meeting – Tuesday, June 8, 2021 @ 6:30 PM

ADJOURNMENT

AVAILABILITY OF PUBLIC RECORDS:

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the City Clerk's Office, City Hall located at 333-90th Street, Daly City, CA during normal business hours, at the same time that the public records are distributed or made available to the legislative body.

Daly City Arts & Cultural Commission Minutes
Tuesday, April 13, 2021

CALL TO ORDER 6:33 pm

ROLL CALL

Commissioners Present:

Arlene Daus-Magbual

Joanne Boston

Dorie Paniza

Elizabeth Espinda

Nancy Rodríguez

Staff:

Stephen Stolte

Leilani Ramos

APPROVAL OF MINUTES

March 9, 2021

- Motion to approve: Joanne
- 2nd by: Dorie

DISCUSSION ITEMS:

1. General Announcements
 - Nancy: poet laureate is being chosen for Daly City
 - i. April 17, 2021
2. Heart Check – Mental health and wellness
3. Artist Felicita Norris - Feedback
 - Joanne: really enjoyed the art; left art open to interpretation
 - Liz: maybe offer her space in the Octagon Gallery; happy she is open to work with us in the future as well
 - Nancy: appreciated the format - the survey of her work; the way she walked us through the art; powerful messaging as a woman; an element of Frida Kahlo
 - Arlene: not many live viewers, but lots of views on Facebook Live video
4. Mural - On-going Project Planning
 - Propose location - War Memorial Center, 6655 Mission St. & others
 - i. Nancy: did a walk-around the proposed wall
 1. What do we want to create on this wall? Next steps? Should we include and honor the communities who were here and are here?
Focus on RESILIENCE during difficult moments
 - a. Liz respond: there are three sections
 - Muralists
 - i. Arlene Daus-Magbual has the Muralist Contact

1. Approached some artists and artists asked for a budget
 2. The budget depends on art and vision
 3. Engage the community: what would you like to see on this wall?
Maybe a survey?
 - a. Nancy asks Arlene: maybe have the kids involved?
Creates buy-in and investment in the community.
- Budget – Target Amount \$ 25,000., \$50,000., \$1000,000.
 - Grants – Daly City, San Mateo County, and other Sources (need grant writer)
 - i. Liz has someone in mind for a grant but is busy at the moment
 - ii. Liz is looking for someone to write the grant for us
 - iii. Arlene: how do we receive/ask for funds for the projects that we do?
 1. Liz respond: approach David Canepa and supervisors
 2. Stephen respond: local sponsors is a great way to go; possibility to receive money from the City; target sponsors first
 3. Arlene respond: agree with Stephen; approach sponsors first
 - Sponsorships – Corporations, Car Dealers, Benefactors, and Others (start word of mouth campaign)
 - i. Liz will build a spreadsheet with all the sponsors for our reference
 1. We will work as a team to approach the sponsors
 - ii. Stephen: look beyond Daly City
 1. Ask tech companies in the county
 2. Work with the artist with the budget and money we have
 3. Small Business Commission - maybe collaborate with the small businesses
 - a. Leilani adds: Youth Advisory Board - another way to collaborate
 - b. Arlene adds: give small businesses art to display in their space; sales from the art goes to the businesses and artists
 - Proposal Letter – Liz Espinda (in the works)
 - i. Liz will revise the proposal letter and spreadsheet of all sponsors
 - Facebook – Announcement posting for volunteer muralists
5. May 11th, 2021 Virtual Artist Dialogue of the month
 - Artist – Drew Bernard
 - i. Will be moved to another day
 - Sponsor by Commissioner Dr. Arlene Daus-Magbual
 - i. May is AAPI Heritage Month
 - ii. We need to address the anti-Asian sentiments
 - iii. Can we use this time to get educated about the issues happening?
 1. Nancy: communicate allyship; history of solidarity
 2. Arlene can teach it, but will reach out to other professors
 3. Arlene will also create the flyer
 6. Revision of Arts and Culture Commission Duties update, Arlene Daus-Magbual
 - Stephen - letter has been transmitted to the City Council; it is now in their hands

- Arlene - would like feedback from the City Council
 - i. Stephen respond: we should expect correspondence from Council
- 7. July program?
 - Use summer to plan and reorganize
 - No program during the summer
 - Resume programming in September
 - Have Drew Bernard come in the Fall
- 8. Other – Any community services that we can help on or assist?
 - Electrical box: Arlene - why the Hickey & Gellert box was covered up; DC Bart Box is painted over
 - i. Dorie: take inventory of all the box and check their status/health
 - ii. Arlene: think of a contingency plan when art is damaged
 - In-Person Meetings: When can we use the space at City Hall again?
 - i. Stephen will update when a concrete date is announced
 1. September is the tentative grand opening
 2. Commission in-person meetings will depend on City Hall reopening date
 - Brown Act Training
 - i. 30 min - Refresher for the commission to be done soon at the next meeting
 - Paula Claudine - artist referred to us by Angie
 - i. Liz reached out to her and found she is in a band
 1. Perhaps have her art and her music during a dialogue
 2. Have her during September for Latinx Heritage Month

PUBLIC COMMENT

Speakers are limited to two minutes, unless modified by the Commission Chair. The Commission cannot take action on any matter raised under this item.

NEXT MEETING

- Regular Zoom Meeting – Tuesday, May 11, 2021 @ 6:30 PM
- Virtual Artist Dialogue by Drew Bernard @ 7:00 PM - to be rescheduled
- Educational presentation about AAPI community run by Arlene

ADJOURNMENT - 7:42 pm PDT

AVAILABILITY OF PUBLIC RECORDS:

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DALY CITY ARTS & CULTURE COMMISSION

ARTIST DIALOGUE

WITH

DREW BERNARD

"ART THERAPY IN THE TIME OF COVID IS A PRESENTATION THAT EXPLORES ART THERAPY VIA THE STORY OF MY LIFE. WE WILL DISCUSS BOTH ART AND THERAPY AND HOW THAT HAS SHOWN UP IN MY 24 YEARS OF LIVING THROUGH NARRATIVE AND PERSONAL ARTWORK."

Tuesday, May 11, 2021

7:00 PM- 7:45 PM

Register at

<http://bit.ly/may11zoomreg>

Event will take place on Zoom



ARTIST BACKGROUND

DREW BERNARD

IS A 24-YEAR-OLD BLACK PINAY BORN AND RAISED IN DALY CITY, CA. SHE FELL IN LOVE WITH THE HEALING PROPERTIES OF ART AT THE AGE OF 6 AND IT HAS BEEN HER PEACE AND SAVIOR EVER SINCE. SHE IS CURRENTLY IN PREPARATION TO BECOME AN ART THERAPIST TO HELP OTHERS FIND THAT SAME FREEDOM.