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MEDIA RELEASE

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Daly City Police Department Utilizes New Communications Service: Nixle

Daly City, CA – Effective April 30, 2013, the Daly City Police Department will utilize a new communications service, “Nixle”, that allows verified law enforcement departments to send important, valuable community information directly to residents using the latest technology to registered e-mail addresses and cell phones.

“Nixle is a great way for our department to publish messages instantly to subscribed residents via cell phone text message and/or email,” Said Chief Manny Martinez Jr. “This is a great step forward, and I am looking forward to the police department also being able to connect to the community via technology. We plan to utilize Nixle for news releases regarding criminal activity, alerts, and community events.”

This service is secure, reliable and easy to use. Residents can register online for free at www.nixle.com, and they may choose whether they would like to receive the alerts via text message, e-mail, a notification on the Nixle smartphone app, or on line. Residents are encouraged to register for these alerts.

The Daly City Police Department is very excited to have you experience this new communications service!



About Nixle

Nixle is a community information service provider built exclusively to provide secure and reliable communications. It is the first authenticated and secure service that connects municipal agencies and community organizations to residents in real time, delivering information to geographically targeted consumers over their cell phones (via text messages), through e-mails and via Web access. Nixle has secured a partnership with Nlets (the International Justice and Public Safety Network), allowing local police departments nationwide to send immediate alerts and advisories. For more information, visit www.nixle.com.