Daly City’s Municipal Election & Measure Q Voter Information

Summer/Fall 2020
What is Measure Q?

- In response to the feedback received from the community over the past several months, on July 27th, the Daly City Council unanimously placed Measure Q - The Daly City Local Recovery and Relief Measure on the November ballot.

- If enacted, the half-cent sales tax measure will provide locally controlled funding for public safety and essential City services.
Official Measure Q
Ballot Question

Daly City’s Local Recovery and Relief Measure. To provide emergency funding—that cannot be taken by the State—maintaining the City’s long-term financial stability/ City services, such as supporting local businesses; preventing/addressing homelessness; maintaining paramedic, fire and 911 emergency response, senior services; preparing for natural disaster and public health emergencies, shall the measure establishing a ½ cent sales tax, providing approximately $6,000,000 until ended by voters and requiring independent audits and public oversight, be adopted?

YES  NO
Community Identified Local Recovery & Relief Priorities

If enacted, Measure Q would address the following community identified priorities:

☑️ Maintaining emergency life-saving equipment and apparatus
☑️ Maintaining local fire protection
☑️ Maintaining local paramedic services, staffing and capacity
☑️ Maintaining the City’s long-term financial stability
☑️ Maintaining 911 emergency response
☑️ Keeping streets and public areas healthy, clean and safe
☑️ Maintaining services for our most vulnerable communities, including our local seniors
How does Measure Q address COVID-19 and Emergency Preparedness?

• Measure Q is an emergency measure to ensure the City is prepared for any medical or catastrophic emergency in the future.

• It will provide local, ongoing funding for maintaining our local paramedic, fire, 911 and police department services as well as updating emergency communication systems.
Does Measure Q provide help to our seniors?

• Our local senior population and vulnerable residents are depending on City resources now more than ever, such as food and wellness checks.

• Measure Q will maintain these services through the recovery.

• Measure Q can also provide more transportation alternatives for those who are no longer able to drive themselves.
Does Measure Q provide help to our seniors?

• Daly City has officially been designated an “Age-Friendly City” by the World Health Organization (WHO) and AARP - a first in San Mateo County.

• Daly City’s Age-Friendly Task Force continues to work on services for older adults, who represent almost a quarter of Daly City’s population.

• Measure Q will maintain these services through our recovery and ensure older adults in our community receive respect, dignity and involvement in all aspects of our City’s future.
What about our local businesses?

• With help from the state and federal governments uncertain, Daly City must be self-reliant in addressing our own unique local needs.

• Measure Q will fund programs to retain local businesses hurt by the pandemic, keeping jobs local while we recover.
Financial Protections

✓ Measure Q requires all funds are used locally.

✓ Measure Q requires independent financial audits and annual public review of expenditures to ensure funds are spent efficiently, effectively and as promised.

✓ Measure Q funds are protected by law from the state. No funds can be taken by Sacramento.

✓ Measure Q is not a tax on your home or property, food purchased as groceries or prescription medications.
What else is on Daly City’s Municipal Ballot

• On the November 3rd Ballot, Daly City voters will have the opportunity to select:
  • Two Councilmembers
  • The City Clerk
  • The City Treasurer

Visit DalyCity.org for more information
Voter Information

- For the full text of Measure Q visit www.DalyCity.org/MeasureQ
- Voters should receive Vote by Mail Ballots in the mail beginning the week of October 5th. If you did not receive yours, call 650.312.5222.
- In-person voting centers will be open on Tuesday, November 3rd. Voting Centers are open from 7am-8pm. Vote-By-Mail Ballots can be dropped off at any Voting Center in San Mateo County on Election Day.
- If you have questions about where to vote or your Vote by Mail ballot please call the Registrar of Voters at 650.312.5222 or the Daly City City Clerk at 650.991.8078.
Questions?