



# Daly City's Municipal Election & Measure Q Voter Information

Summer/Fall 2020

# What is Measure Q?

- In response to the feedback received from the community over the past several months, on July 27<sup>th</sup>, the Daly City Council unanimously placed Measure Q - The Daly City Local Recovery and Relief Measure on the November ballot.
- If enacted, the half-cent sales tax measure will provide locally controlled funding for public safety and essential City services.

# Official Measure Q Ballot Question

Daly City's Local Recovery and Relief Measure. To provide emergency funding—that cannot be taken by the State—maintaining the City's long-term financial stability/ City services, such as supporting local businesses; preventing/ addressing homelessness; maintaining paramedic, fire and 911 emergency response, senior services; preparing for natural disaster and public health emergencies, shall the measure establishing a ½ cent sales tax, providing approximately \$6,000,000 until ended by voters and requiring independent audits and public oversight, be adopted?

YES

NO

# Community Identified Local Recovery & Relief Priorities

If enacted, Measure Q would address the following community identified priorities:

- ✓ Maintaining emergency life-saving equipment and apparatus
- ✓ Maintaining local fire protection
- ✓ Maintaining local paramedic services, staffing and capacity
- ✓ Maintaining the City's long-term financial stability
- ✓ Maintaining 911 emergency response
- ✓ Keeping streets and public areas healthy, clean and safe
- ✓ Maintaining services for our most vulnerable communities, including our local seniors



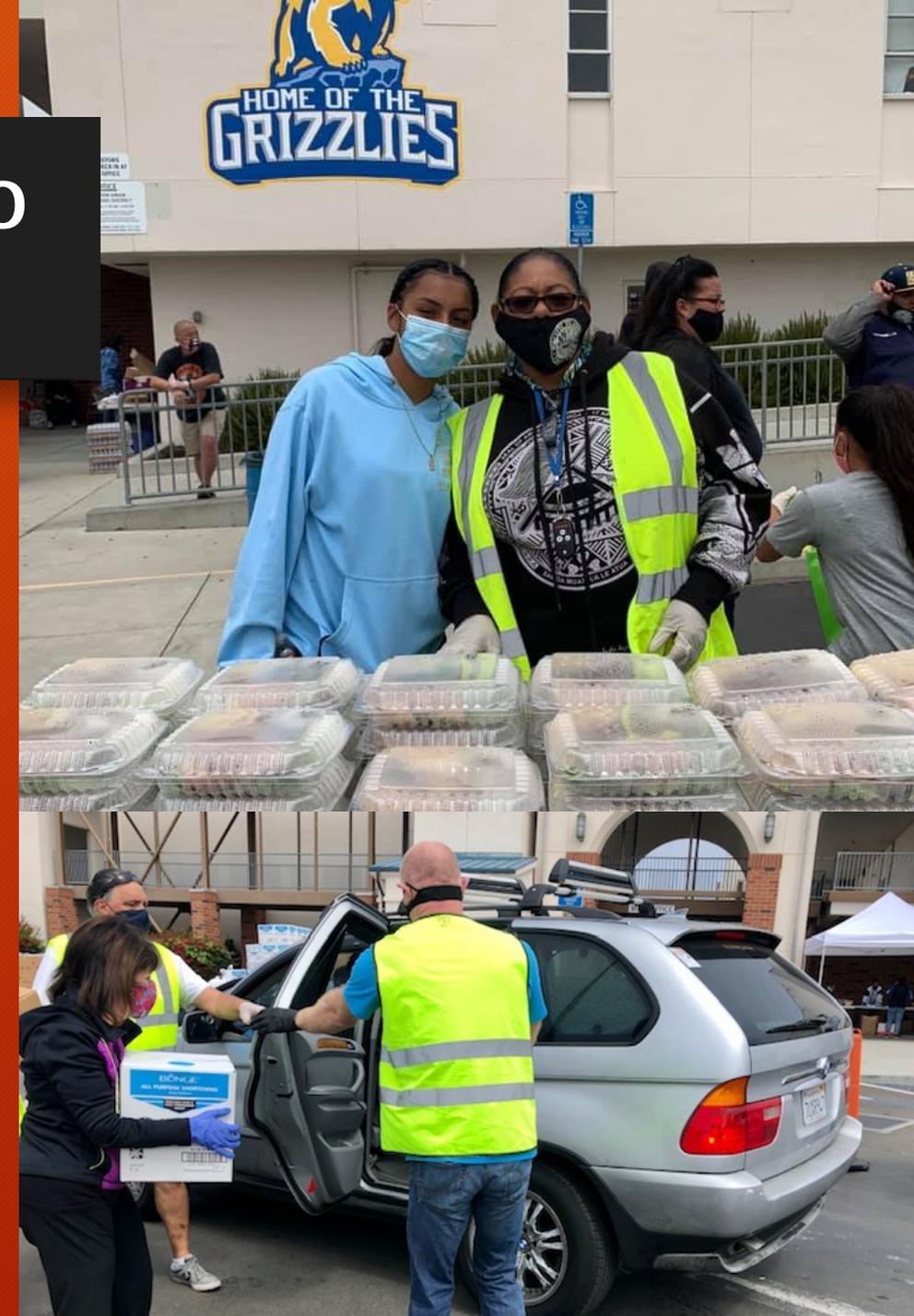
# How does Measure Q address COVID-19 and Emergency Preparedness?

- Measure Q is an emergency measure to ensure the City is prepared for any medical or catastrophic emergency in the future.
- It will provide local, ongoing funding for maintaining our local paramedic, fire, 911 and police department services as well as updating emergency communication systems.



# Does Measure Q provide help to our seniors?

- Our local senior population and vulnerable residents are depending on City resources now more than ever, such as food and wellness checks.
- Measure Q will maintain these services through the recovery.
- Measure Q can also provide more transportation alternatives for those who are no longer able to drive themselves.



# Does Measure Q provide help to our seniors?

- Daly City has officially been designated an “Age-Friendly City” by the World Health Organization (WHO) and AARP – a first in San Mateo County.
- Daly City’s Age-Friendly Task Force continues to work on services for older adults, who represent almost a quarter of Daly City’s population.
- Measure Q will maintain these services through our recovery and ensure older adults in our community receive respect, dignity and involvement in all aspects of our City’s future.



# What about our local businesses?

- With help from the state and federal governments uncertain, Daly City must be self-reliant in addressing our own unique local needs.
- Measure Q will fund programs to retain local businesses hurt by the pandemic, keeping jobs local while we recover.



# Financial Protections

- ✓ Measure Q requires all funds are used locally.
- ✓ Measure Q requires independent financial audits and annual public review of expenditures to ensure funds are spent efficiently, effectively and as promised.
- ✓ Measure Q funds are protected by law from the state. No funds can be taken by Sacramento.
- ✓ Measure Q is not a tax on your home or property, food purchased as groceries or prescription medications.

# What else is on Daly City's Municipal Ballot

- On the November 3<sup>rd</sup> Ballot, Daly City voters will have the opportunity to select:
  - Two Councilmembers
  - The City Clerk
  - The City Treasurer

Visit [DalyCity.org](http://DalyCity.org) for more information

# Voter Information

- For the full text of Measure Q visit [www.DalyCity.org/MeasureQ](http://www.DalyCity.org/MeasureQ)
- Voters should receive Vote by Mail Ballots in the mail beginning the week of October 5<sup>th</sup>. If you did not receive yours, call 650.312.5222.
- In-person voting centers will be open on Tuesday, November 3<sup>rd</sup>. Voting Centers are open from 7am-8pm. Vote-By-Mail Ballots can be dropped off at any Voting Center in San Mateo County on Election Day.
- If you have questions about where to vote or your Vote by Mail ballot please call the Registrar of Voters at 650.312.5222 or the Daly City City Clerk at 650.991.8078.



Questions?