

DALY NEWS

Vol. 20, No. 3

Business Edition, Spring 2020

DEAR DALY CITY BUSINESS COMMUNITY,

When Bay Area counties issued a Shelter-in-Place Order beginning March 17, followed by the California statewide Stay at Home Order two days later, life changed dramatically for us all. While the new restrictions are critical to slow the spread of COVID-19, they pose many challenges for you — the valued members of our business community.

Whether you are experiencing temporary closures, diminished operating hours, decreased sales, supply chain issues or financial instability, the entire City Council and City staff are committed to being a resource for you during this difficult time, and will continue to provide the most up-to-date information moving forward. We are actively working to coordinate the distribution of aid to local businesses. Please review this mailer for more information on the resources available.

Thank you for contributing to the vibrancy and authenticity of our City. We will get through this together.

If you have specific questions related to resources during COVID-19, please contact our Economic Development Specialist, Brandon Phipps, at bhipps@dalycity.org or (650) 991-8162.

Sincerely,



Glenn Sylvester
Mayor of Daly City

EMERGENCY GRANTS FOR SMALL BUSINESSES

Emergency grants with a maximum value of \$10,000 are now available for local small businesses to provide payroll for employees, maintain operations, meet ongoing obligations and survive the economic impacts of CA's Shelter in Place Order.

Please visit SMCstrong.org/smallbusinessgrants to determine if your businesses meets the eligibility requirements and apply for assistance.



APPLICATION PROCESS

There are ongoing fundraising efforts to help replenish the SMC Strong Fund. Apply even if current funds are not available. The SMC Strong Fund will process applications on a first-come, first-served basis. Visit SMCstrong.org to apply and for more information.

SAN MATEO COUNTY ECONOMIC DEVELOPMENT ASSOCIATION (SAMCEDA) RESOURCES

- SAMCEDA is directly partnered with San Mateo County to provide support to businesses during COVID-19. Visit samceda.org, and follow @SAMCEDA on Facebook and Twitter.
- Check the Business Continuity Action Plan at samceda.org/Business-Continuity for small and medium sized businesses for a comprehensive list of government, financial, legal and HR resources, and a checklist of questions to help adapt your business operations.
- Take the San Mateo County COVID-19 Business Economic Impact Survey to help develop financial assistance programs that can offer immediate relief: surveymonkey.com/r/BXH6H86



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Covid-19 Financial Assistance Programs For Small Businesses and Nonprofits:

RESOURCES FOR EMPLOYERS AND EMPLOYEES

For a comprehensive listing of resources for both businesses and nonprofits, please visit dalycity.org/businessresources.

- U.S. Small Business Administration (SBA) – Small Business Guidance & Loan Resources (COVID-19): sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources
- CA Governor’s Office of Business and Economic Development – Small Business financial & technical assistance resources: business.ca.gov/coronavirus-2019
- California Labor & Workforce Development Agency (LWDA) – Employer and Worker Guidance on Coronavirus: labor.ca.gov
- California Employment Development Department (EDD) – Coronavirus 2019 Resources: edd.ca.gov/about_edd/coronavirus-2019.htm
- California Small Business Development Center (SBDC) – COVID-19 Resources: californiasbdc.org/covid19
- Small Business Majority (national) – COVID-19 Updates for Small Businesses: californiasbdc.org/covid19

COVID-19 IMPACT SURVEY FOR NONPROFITS

Thrive Alliance is conducting a survey in partnership with the County to gather data on how COVID-19 has affected our nonprofit organizations and the communities they serve. The aggregate results will be shared with multiple stakeholders in order to assist them with COVID-19 response planning efforts. The survey is open to nonprofit leaders and can be accessed at thrivealliance.org/covid-19 or through dalycity.org/businessresources.

NEW Pandemic Unemployment Assistance (PUA) Program

PUA provides assistance for unemployed or partially unemployed individuals (like self-employed and independent contractors) who are not eligible for regular unemployment insurance and who are unable or unavailable to work due to COVID-19 related circumstances.

The Employment Development Department (EDD) will be accepting on-line applications beginning on **Tuesday, April 28**.

Please visit labor.ca.gov/pandemic-unemployment-assistance-pua-program/ for eligibility and application instructions.

Need to Grow Your Customer Base? Partner With a Delivery Service Provider!

Easily enroll in delivery services by providing basic business info about your restaurant and contacts. Check out these popular Bay Area delivery service providers:

- | | |
|-----------|----------|
| Uber Eats | DoorDash |
| Instacart | Grubhub |
| Postmates | |

DALY CITY
STRONG 
WE'RE IN THIS TOGETHER

JOIN OUR MAILING LIST

Interested in joining Daly City’s email list for businesses and members of the business community? Please email bhipps@dalycity.org or to go dalycity.org/businessresources to receive periodic updates for businesses in connection with COVID-19 and other changes that affect Daly City’s business community.

dalycity.org/businessresources