

City of Daly City Community Update

Measures BB, VV and UU Voter Information

Fall 2018



Measures BB, VV and UU on the November Ballot

- On July 23, 2018, the Daly City City Council unanimously placed Measures BB, VV and UU on the November 6, 2018 ballot for voters to consider.
- If approved by voters, Measures BB, VV and UU would provide local funds for Daly City's public safety, 911 emergency response and maintains the City's long-term fiscal stability.

Measure BB- Business License Tax Ballot Question

Daly City Public Safety/Vital City Services Protection Measure. To maintain police/fire protection, paramedics, 911 emergency response, address homelessness; clean/repair streets/and public areas; retain and attract jobs/businesses; maintain Daly City financial stability and other general services, shall an ordinance be adopted increasing the City's business license tax by up to 0.05%, with a minimum of \$110 per business, providing \$420,000 annually until ended by voters, requiring independent audits and oversight, with all funds only for Daly City?

YES

NO

Measure VV- Hotel Guest Tax Ballot Question

Daly City Hotel Guest Tax/Local Services Protection Measure. To maintain senior, youth/afterschool, parks/recreation, library, disaster preparedness programs, school safety officers, rapid response to burglaries; address homelessness; improve traffic safety; maintain Daly City financial stability and other general services, shall an ordinance be adopted increasing the City's transient occupancy (hotel) tax by up to 3% paid by hotel/motel guests, providing approximately \$300,000 annually until ended by voters, requiring audits, with all funds only for Daly City?

YES

NO

Measure UU- Cannabis Business Tax Ballot Question

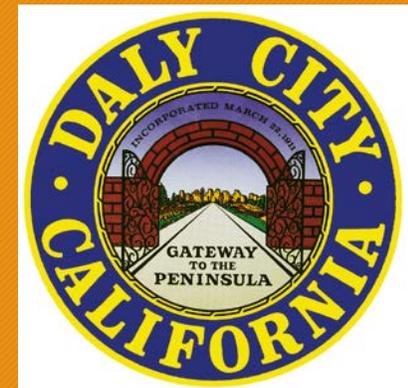
Daly City Cannabis/Marijuana Business Tax Measure. Shall an ordinance be adopted by the City to establish up to a 10% tax on the gross receipts of all cannabis/marijuana businesses in Daly City if any cannabis/marijuana businesses are allowed in the city in the future, providing approximately \$450,000 annually for general public services until ended by voters, requiring audits and oversight, with all funds only for Daly City?

YES

NO

What are Measures BB, VV and UU ?

- Measures BB, VV & UU do NOT increase taxes for Daly City residents who are not hotel guests or business proprietors.
- Measure BB (BLT) is simply an update to the rate businesses pay for the right to do business in our City.
- Measure VV (TOT) will be paid only by guests (typically out-of-town visitors and tourists) when they stay at a hotel or motel in our City.
- Measures BB, VV & UU ensure that visitors and businesses pay their fair share for maintaining City streets, public safety, and other services.



Measure BB -Business License Tax Background Information

Type of Business	Current Rate:	After Measure BB:
BUSINESSES WITH GROSS RECEIPTS UP TO \$100,000	\$100	\$110
BUSINESSES WITH GROSS RECEIPTS OVER \$100,000	<p>\$100 + 1/10% of gross receipts</p> <p>Example: Business with gross receipts of \$1 million a year currently pays \$1,000</p>	<p>\$110 + 11/100% of gross receipts</p> <p>Example: Business with gross receipts of \$1 million would pay \$1,100</p>
RENTAL/LEASING BUSINESSES (EXCLUDING TRANSIENT LODGING)	<p>½% of gross receipts, but not less than \$100</p> <p>Example: Apartment building owner with gross receipts of \$1 million a year currently pays \$5,000.</p>	<p>55/100% of gross receipts, but not less than \$110</p> <p>Example: Apartment building owner with gross receipts of \$1 million a year would pay \$5,500.</p>

Community Identified Priorities

- Maintain the City's long-term financial stability and require all funds be used locally
- Maintain 911 emergency response and improve police protection
- Keep streets and public areas safe and clean
- Maintain local fire protection and paramedic services



How do Measures BB, VV and UU help public safety?

- Daly City's Police and Fire Departments have seen a dramatic increase in calls for service in the past few years while the cost of providing services is increasing every year.
- Measures BB & VV will help maintain the City's level of police officers, firefighters and paramedics, ensuring the City is prepared for a natural disaster.

Measure BB, VV and UU Funds Stay Local

- Measure BB, VV and UU funds will remain local.
- Measure BB, VV and UU funds cannot be taken by Sacramento.
- Measure BB, VV and UU funds can only be used for and by the City of Daly City.

Financial Protections

- ✓ Measures BB, VV and UU require all funds are used locally.
- ✓ Measures BB, VV and UU require independent financial audits and annual public review of expenditures to ensure funds are spent efficiently, effectively and as promised.
- ✓ Measure BB, VV and UU funds are protected by law from the state. No funds can be taken by Sacramento.
- ✓ Measures BB, VV and UU are not a tax on your home or property, but ensure that visitors and businesses pay their fair share for maintaining City streets, public safety, and other services.

Voter Information

- Measures BB, VV and UU are local Daly City measures on the November 6 election ballot. If passed, Measures BB and VV would provide local funds for Daly City's public safety and long-term fiscal stability.
- For the full text of Measures BB and VV visit www.smcacre.org/elections.
- Permanent Absentee Voters should receive their ballots the week of October 8th. If you did not receive yours, call 650.312.5222.
- Poll Voting will occur on Tuesday, November 6. Polling places are open from 7am-8pm. Vote-By-Mail Ballots can be dropped off at any Polling Place in San Mateo County on Election Day.
- Daly City City Hall is an official Vote-By-Mail ballot drop off location. Vote-By-Mail Ballots can be dropped off at City Hall during city business hours October 9 to November 5.
- If you have questions about where to vote or your absentee ballot please call the Registrar of Voters at 650.312.5222 or the Daly City City Clerk at 650.991.8078.

What else is on the November Ballot?

- In addition to Measures BB and VV, the Daly City City Council also placed Measure UU - A cannabis business tax on the November ballot.
- Also on the November ballot, voters will have the opportunity to elect three city council members.
- For a full list of candidates and measures on the November ballot, visit: www.smcacre.org/post/november-6-2018.

**Where can I get
more information
about Measures
BB, VV and UU?**

For more information on
Measures BB, VV and UU, visit:

www.dalycity.org



Questions?