

Argument in Favor of Measure VV TOT (Hotel Tax)

Tired of having Sacramento politicians and people who don't live in Daly City seizing our money?

Do something about it! Vote **YES on VV** to maintain Daly City's public safety and other essential services, WITHOUT taxing Daly City's residents or property owners who are not hotel guests in our city.

Measure VV is simply an update to the tax paid by out-of-town visitors/hotel guests (also known as a "hotel bed tax") when they stay in a hotel or motel in Daly City—it is NOT a tax on residents' homes or properties.

Voting **YES on VV** maintains priorities our community has identified, including senior, youth, after-school, parks/recreation, and library services; supporting programs for homeless individuals; maintaining or improving public safety programs such as responding to 911 calls, managing traffic, addressing burglaries and providing school safety officers.

Measures BB and VV have both been placed on your ballot to maintain Daly City's long-term financial stability. ALL funds generated by Measures BB and VV must be used locally on OUR services—Sacramento politicians can't touch a cent!

- **YES on BB and VV** maintains Daly City's 911 emergency response and improves police protection
- **YES on BB and VV** maintains our local fire protection and paramedic services
- **YES on BB and VV** keeps streets and public areas in our city, safe and clean
- **YES on BB and VV** ensures Daly City is prepared for a natural disaster

YES on BB and VV are fiscally accountable. Both measures require mandatory annual independent financial audits, and public review of the expenditures to ensure that all money generated is spent as promised to you, the taxpayer.

Join a unanimous Mayor and City Council in voting **YES on VV**.

For factual information about Measures BB and VV, visit www.dalycity.org

Juslyn C. Manalo
Mayor, City of Daly City