

Argument in Favor of Measure BB (Business License tax)

Concerned about maintaining our public safety and vital City services?

Do something about it! Vote **YES on BB** to maintain Daly City's level of police officers, firefighters and paramedics. Ensure our City is properly prepared for a natural disaster WITHOUT taxing Daly City's residents or property owners who are not business proprietors.

Measure BB is simply an update to the rate businesses pay for the right to do business in Daly City, ensuring that businesses of all sizes pay their fair share for maintaining City streets, public safety, and other services. Measure BB is NOT a tax on your home or property.

Measures BB and VV have both been placed on your ballot to maintain Daly City's long-term financial stability. ALL funds generated by Measures BB and VV must be used locally on OUR services—Sacramento politicians can't touch a cent!

- **YES on BB and VV** maintains Daly City's 911 emergency response and improves police protection
- **YES on BB and VV** maintains our local fire protection and paramedic services
- **YES on BB and VV** keeps streets and public areas in our city, safe and clean
- **YES on BB and VV** ensures Daly City is prepared for a natural disaster

Daly City's Police and Fire Departments have seen a dramatic increase in local calls for service. Seconds count in an emergency. YES on BB and VV ensures our local police officers and fire fighters can rapidly respond, saving lives.

YES on BB and VV are fiscally accountable. Both measures require mandatory annual independent financial audits, and public review of the expenditures to ensure that all money generated is spent as promised to you, the taxpayer.

Join a unanimous Mayor and City Council in voting **YES on BB**.

For information about Measures BB and VV, visit www.dalycity.org

Juslyn C. Manalo
Mayor, City of Daly City