Daly City was a quaint town in 1939, snuggly nestled into an area slightly more than one square mile. The young city's population was 12,000 and growing, with nearly 40 new families moving in each month — one of the fastest growing Peninsula communities. A recently acquired copy of the 1939 Daly City Commercial and Civic Directory ... believed to be the only copy in existence ... offers a snapshot of what Daly City was like more than 70 years ago.

In 1939, civic-minded residents were excited about the construction of the new City Hall on Daly City's 'Top of the Hill' circa 1939.

An all new Giammona Pool at Westmoor High School is scheduled to open Saturday, October 16. The public is welcome to attend the 10:00 a.m. dedication ceremony marking the opening of the state-of-the-art community swimming facility. Giammona Pool is located at 131 Westmoor Avenue (at the south end of the Westmoor High campus, off Edgemont Drive). The old Giammona Pool was in an irreparable state of decay and closed earlier this year. Westmoor’s new indoor pool is 25-meters long and 10 lanes across, making it significantly larger than the one it replaced. The aquatics complex also has a smaller therapeutic shallow pool.

Jefferson Union High School oversaw the design and construction of the new swimming pool facility, under the scrutiny of the Division of State Architects. The masonry structure covering the pool has reinforced concrete beams to support the roof deck, making it much more durable and weather resistant than the former Giammona Pool building.

It took more than a year and nearly $10 million to build the new aquatics venue. A voter approved bond (Measure B in 2006) helped fund the construction, along with a $4 million contribution from the City of Daly City. The collaboration between the City of Daly City and the Jefferson Union High School District ultimately resulted in a facility that neither agency could have built independently.

Daly City’s Parks and Recreation Department will offer year-round recreational and lap swimming, along with swimming lessons and pool parties at the new facility. A complete list of classes and activities at Giammona Pool is available online at www.dalycity.org.
Daly City is seeking applicants for its third annual Citizens Academy. The seven-week course kicks off Thursday, October 21, 2010 at City Hall with an introduction to the workings of local government. The class will meet from 7:00 to 9:00 p.m. each Thursday evening through December 16 (except for Veterans’ Day and Thanksgiving). Different City representatives, including the City Manager, will serve as faculty for the Academy.

The curriculum for the Citizens Academy offers participants a unique opportunity to learn more about the operations and processes of each City department. The sessions will provide insight into the City’s revenue sources, State and Federal regulatory restrictions and the budgetary limitations involved with delivering City-provided services.

Citizens Academy participants won’t be restricted to classroom presentations and discussions. Some sessions may include a hands-on tour of one or more of the City facilities covered during the course. Students will explore the sewage treatment plant, tour the police department, and have an up-close look at firefighting equipment.

Applications for the Citizens Academy are available online at www.dalycity.org. To request an application by mail, please call (650) 991-8127. Completed applications are due Friday, October 8, 2010.

Daly City in 1939 ... from page 1

Wellington Avenue. Although growing, Daly City had just one high school (Jefferson) and one theater (Daly City Theater). The commercial district boasted an assortment of shops to cater to the blossoming community. If you had a phone, you could call Mission Creamery at Delaware-5631 to request a milk delivery. In an emergency, you could dial the Daly City Police Department at Randolph-4212 ... the Department had “twelve trained, full-time men exercising their vigilance in the interest of law and order.”

President Franklin D. Roosevelt was still a peacetime president while war was waging in Europe. The pre-World War II bliss of Daly City included trips to the theater to see the best films of 1939: Gone with the Wind, The Wizard of Oz, Snow White, Of Mice and Men, and Mr. Smith Goes to Washington. The Daly City Theater on the corner of Mission and Flournoy offered the “finest of pictures in service.”

In 1939, there were 18 restaurants, mostly along Mission Street. Choices included Al’s Place, the Samoa Restaurant (which... — continued ... see Daly City in 1939, page 3

1939 Daly City has the lowest per capita cost of government of any city its size in California. — from 1939 Daly City Business and Civic Directory
Daly City ... a city that cares.

Make a Difference Day ...

... Daly City’s largest volunteer event will be October 23

Daly City will celebrate its twelfth consecutive Make a Difference Day on Saturday, October 23 beginning at 9:00 a.m. Touted as the “National Day of Doing Good,” Make a Difference Day is an opportunity for residents to engage in volunteer projects in their neighborhoods and throughout the City. This is the single largest volunteer event in Daly City and throughout the United States. Last year millions of people across the country volunteered for Make a Difference Day events in their communities, including more than one hundred in Daly City.

This year several activities are scheduled to coincide with Make a Difference Day, including a child car seat safety inspection, neighborhood clean-ups, city-wide food drive, graffiti paint out, free exchange of gently used items, and free document shredding.

The child car seat inspection will be held from 9:00 a.m. to 12:00 p.m. in the parking lot at 280 92nd Street (between the Peninsula Works building and City Hall). Parents with young passengers are encouraged to take advantage of this free safety check-up made possible by the generosity of Lucile Packard Children’s Hospital, State Farm Insurance, the City of Daly City, California Highway Patrol, and the Safe Kids Coalition. Appointments are available through the morning and may be made by calling (650) 991-8054. Four out of five child safety seats are installed incorrectly. Let a certified technician ensure that your child is protected and safe.

The annual Re-Use Exchange will take place at the Daly City Community Services Center, 350 90th Street from 9:00 a.m. to 12:00 p.m. The Center is accepting donations of gently used items, including clothing, until October 22. All donated items will be made available to Daly City families at no cost. For a complete list of items suitable for donation, call (650) 991-8007 or visit www.dalycity.org/reuse.

Free document shredding returns to City Hall as part of Make a Difference Day. Daly City residents may bring up to three bankers boxes (no more than 100 pounds total) of paper for secure shredding. A mobile shredding station will be positioned in the main parking lot at City Hall, 333 90th Street from 9:00 a.m. to 1:00 p.m.

If you or your group is interested in pre-registering for Make a Difference Day, call (650) 991-8127 or visit www.dalycity.org for registration instructions. Volunteers will report directly to pre-assigned work sites beginning at 9:00 a.m. the morning of the event. A “thank you” barbecue lunch for volunteers is scheduled for noon on the southwest plaza at City Hall. And just as in years past, Make a Difference Day happens rain or shine!

Daly City in 1939 ...

actually specialized in Italian and French cuisine), or the Globe Tavern (technically, then beyond the City Limits). The Globe is the only restaurant from the 1939 Directory that is still in business today.

Auto dealerships lined the length of Mission Street. The Donahue and Laufenberg dealership offered the ’39 De Soto, featuring “handi-shift and wide-range safety headlights.” Other dealerships sold Fords, Studebakers, Buicks, Chevrolets, Dodges, Chryslers, and Plymouths.

Recreation was popular with Daly City residents in 1939. The City’s Recreation Department was formed in 1937 as part of the Works Progress Administration to promote the “growth of civic playgrounds, organized recreational and social diversions and supervised juvenile leisure time activities.” A success from its earliest days, the Department enrolled more than 2,000 residents in its first full year of operation. Horseshoes was among residents’ favorite pastimes. The Recreation Department maintained four lighted courts between Los Banos and Los Olivos avenues. The City’s passion for horseshoes was demonstrated by Daly City hosting what was then the only horseshoe marathon ever held in the United States.

The 1939 Daly City Commercial and Civic Directory is available at the Serramonte Library Reference Desk, 40 Wembley Drive. The directory is expected to be displayed at City Hall in 2011 as part of the Daly City Centennial Commemoration. If you have suggestions or ideas for celebrating Daly City’s 100th anniversary of incorporation, please send them via e-mail to dalyinfo@dalycity.org or call (650) 991-8127.

Daly City in 1939 ... from page 1

1939 Daly City contains more paved streets in proportion to its size than any other city in California. Since 1915 street improvements have totaled $868,646.72. — from 1939 Daly City Business and Civic Directory
**Free home repairs for qualified homeowners ...**

**Rebuilding Together Peninsula**

— helping families in need have a better life.

Rebuilding Together Peninsula is a non-profit, volunteer organization dedicated to repairing the homes and community facilities of those in need—seniors, families with children, and people with disabilities—so that they can live in warmth, safety, and independence.

For over 20 years, Rebuilding Together Peninsula has completed FREE home repairs for homeowners from Daly City to Sunnyvale on National Rebuilding Day, the last Saturday in April.

Rebuilding Day repairs may include:
- Interior & Exterior Painting
- Landscaping & Debris Removal
- Minor Plumbing & Electrical Work
- Weather-stripping & Energy Efficiency Measures
- Grab Bar, Ramp, & Railing Installation
- Roof Repair or Replacement.

Rebuilding Together Peninsula is accepting applications through October 15, 2010 for National Rebuilding Day 2011. For more information or an application, please visit www.RebuildingTogetherPeninsula.org or call (650) 366-5697 (English/Spanish spoken).

“**My old, tumble-down shack**

*By an old railroad track*

*Like a millionaire’s mansion*

*Is calling me back.*

National Rebuilding Day Recipient, 2010

**Daly City Community Calendar**

**City Council Meetings**
City Hall – 7:00 p.m.
2nd and 4th Monday of each month

**Planning Commission Meetings**
City Hall – 7:00 p.m.
1st Tuesday of each month

**Fall Festival**
Doelger Senior Center
Westlake Park – 101 Lake Merced Blvd.
Sunday, October 3
8:30 a.m. to 2:00 p.m.
Call (650) 991-8012 for tickets or information

**Holiday Help for Low Income Families**
Registration: October 11 - December 3
Community Service Center
350 90th Street
Call (650) 991-8007

**Haunted Pool**
Giammona Pool
131 Westmoor Avenue
Friday, October 22
7:15 to 9:15 p.m.
Call (650) 991-8001 for more information

**Make A Difference Day**
Various Locations throughout Daly City
Saturday, October 23
9:00 a.m. to 12:00 p.m.
Volunteers Needed
Register online at www.dalycity.org or call (650) 991–5757 for information

**General Election**
Tuesday, November 2
Visit www.shapefuture.org

**Yuletide Holiday Celebration**
Pacelli Event Center – 145 Lake Merced Blvd.
Saturday, December 4
4:00 to 6:30 p.m.