The meeting was called to order by Trustee Maysenhalder at 6:00 p.m.

PLEDGE TO THE FLAG

ROLL CALL

Recreation Commissioners Present:
Vice Chair Thomas Ledda and Commissioners Genevieve Jopanda and Jack Pastor

Library Board of Trustees Present:
Trustees Dorie Paniza, Michael Maysenhalder, and Arlene Encarnacion

Excused: Chair Teresa Proaño and Commissioner Rowena Meafua

President Bradley Roxas and Trustee Erlinda Galeon

Staff Present:
Director Joseph Curran, Recreation Services Manager Denise Brown, Library Services Manager Chela Anderson, and Program Coordinator Jessica Diaz

REPORTS

1. The Big Lift Initiative - Ms. Anne Campbell, County of Superintendent of Schools, presented The Big Lift program to the Trustees and Commissioners. A video of U.S. Rep Jackie Speier was shown. The Big Lift envisions a countywide effort to provide high quality preschool to ensure that children can read proficiently by third grade. 42% of county’s third graders, 3000 children are not reading at grade level. We must educate every child because our future depends on it. Research shows that investment in early education returns more than $8 for every dollar spent. The Big Lift plan is to provide quality preschool for 3 and 4 years olds and offer full-day kindergarten. Ms. Campbell urged county leaders to work together on the initiative and to make high quality preschool and third grade reading proficiency their highest priorities.

2. Director’s Report:
   a. Daly City’s Public Library Pen Pal Project – Ms. Jessica Diaz introduced the Library’s new Pen Pal Project. This is elementary and middle-school aged children who enjoy hearing stories from other countries as well as sending and receiving mail. This program helps children practice their literacy skills while making a new friend. Different classic stories or folktales are heard each week from one of the participating countries, including the U.S. Children are reading the same stories and they connect with their pen pals through writing. The program is currently corresponding with children in libraries in Queensland, Australia and Dublin, Ireland. In time, they will be corresponding with other English speaking countries. The group meets at Serramonte Library on Tuesdays at 3:30 p.m. - 5:00 p.m.
   b. Recreation Online Registration – Director Curran announced that the Recreation Division recently switched from a client-based registration system (Class) to a web-based system (ActiveNet). The Recreation Division officially launched the new website January 2, 2014. This allows flexibility and ease of navigation for the public.

ANNOUNCEMENTS AND COMMUNICATIONS

• 22nd Annual Black History Month – Saturday, February 1, 2014 from 12 noon to 4:00 p.m. at the Pacelli Event Center at Westlake Park. This year’s speaker for the event is Betty Reid Soskin, a 92 year old Park Ranger. Ms. Soskin is the oldest full-time Park Ranger in National Park system. She is scheduled to speak at noon. This year’s theme is Civil War in America. There will be live performances, history performances, vendor booths, art displays and soul food.
• 9th Annual Women’s History Month Awards – Thursday, March 13, 2014 at City Hall. This year’s theme is Celebrating Women of Character, Courage and Commitment. Betty Ann Boeving will be the speaker.
• Daly City Library Associates is hosting a fundraising event on St. Patrick’s Day, Friday, March 14, 2014, 12 noon, at the Colma Community Center.
• Library and Recreation Services Day and Fun, Health and Safety Fair – Thursday, March 13, 2014 at Serramonte Shopping Center.

PUBLIC COMMENT
None

ADJOURNMENT
Recreation: Motion by Commissioner Pastor and seconded by Commissioner Jopanda to adjourn the meeting. The meeting was unanimously adjourned at 7:30 p.m.
Library: Motion by Trustee Encarnacion and seconded by Trustee Paniza to adjourn the meeting. The meeting was unanimously adjourned at 7:30 p.m.

Next Regularly Schedule Meetings:
Library Board of Trustees, Tuesday, February 18, 2014 at 6:00 p.m., Council Chambers
Recreation Commission, Tuesday, February 25, 2014 at 6:00 p.m., Council Chambers