Daly City Library Board of Trustees
Minutes of the Meeting of March 15, 2011

President Michael Maysenhalder called the meeting to order at 7:00 p.m.

Roll Call
Present: Raymond Buenaventura, Michael Maysenhalder, William Lex, Erlinda Galeon, and Carol Simmons
Excused: Arlene Encarnacion

1. **Approval of Agenda**
The Agenda was approved as submitted. (MSP: Galeon, Lex)

2. **Approval of Minutes – February 2011**
The Minutes were accepted as submitted. (MSP: Lex, Buenaventura)

3. **Library Statistics – February 2011**
Circulation is down at all branches with the most significant drop at Bayshore. Ms. Simmons had discussed with Ms. Karen Engle, Branch Manager for Bayshore, various strategies to increase outreach and collaboration with the Boys and Girls Club. One of the explanations for the circulation decline is the fact that we are closed on Saturdays at John Daly and Bayshore. Librarians have been hard at work weeding the collections to prepare for the RFID project, which accounts for the equal numbers of items added and discarded.

4. **Reports - February 2011**
Programs
The Second Thursday Book Club met on February 10th to discuss Mao’s Last Dancer by Li Cunxin. A small but enthusiastic group enjoyed debating both the style and content of this non-fiction account which has gotten great reviews as both book and movie.
On the evening of February 8th, we hosted a very successful TOOLS workshop with Peninsula Works at the John Daly Library. 60 participants attended and received no-cost resume reviewing, job interview tips and pertinent referrals. The Serramonte Library also hosted a job-related program in February – on Tuesday, February 15th, we had more than a full house for our first Employment Roundtable, presented by Phase2Careers. 75 participants listened to presentations from 6 local employers such as KQED, Franklin Templeton Investments and AAA insurance and took advantage to ask plenty of questions about job opportunities with these companies. This two-hour event was our most successful ever in attracting job seekers to the library, and allowed us to speak to them briefly about all the resources we can offer during their job search.
Last but certainly not least – we had the privilege of hosting Filipino author Benito Vergara, along with panelists Erlinda Galeon and Daly City Councilmember Michael Guingona for a reading/discussion of Pinoy Capital: the Filipino Nation in Daly City. There were at least 60 enthusiastic and engaged attendees, including an anthropology class from San Francisco State, Alice Bulos, and other notables. Before the presentation all enjoyed folk music guitar selections from Kanta Filipina, performed by
Theresa Calpotura. This special event was part of the ongoing preparation for the first Filipina Book Festival which will be held in early October in San Francisco.

5. **LIBRARY/RECREATION TRANSITION REPORT**
   A Library/Recreation transition meeting will be held next month.

6. **LIBRARY ASSOCIATES UPDATE**
   The last meeting of the Associates focused on membership categories, benefits and strategies. The next step is to form a membership committee. Susan Brissenden-Smith will bring to the April meeting a summary of the membership discussion with recommendations on how to structure membership in the organization. The committee was able to raise enough money (donations from the members) to pay for the non-profit filing fee needed to apply for 501c3 status. The Associates are also planning an initial fundraising event. Ms. Erlinda Galeon, Library Trustee, also attended last month’s meeting and will assist with the membership committee.

7. **DALY CITYCENTENNIAL PROJECT**
   The completed slideshow was presented to the Board to be shown at the Centennial event. Trustee Buenaventura volunteered to enhance the slideshow and will do so before the event.

8. **ANNOUNCEMENTS AND COMMUNICATIONS**
   - Skyline Breakfast, March 31, 2011

9. **PUBLIC COMMENT:** None

10. **AGENDA BUILDING FOR NEXT MEETING**
    - Library Associates Update
    - Library /Recreation Transition Report

11. **ADJOURNMENT**
    Mr. Maysenhalder adjourned the meeting at 7:58 p.m.
    
    **Next Meeting:**
    TBD