President Michael Maysenhalder called the meeting to order at 7:00 p.m.

**ROLL CALL**

Present: Raymond Buenaventura, Michael Maysenhalder, William Lex, Arlene Encarnacion, Carol Simmons and Tim Birch

Excused: Erlinda Galeon

1. **APPROVAL OF AGENDA**
   
   The Agenda was approved as submitted. (MSP: Lex, Buenaventura)

2. **APPROVAL OF MINUTES – November 2010**
   
   The Minutes were accepted as submitted. (MSP: Lex, Buenaventura)

3. **LIBRARY STATISTICS – November/December 2010**
   
   Circulation was down due to the reduction of hours and furlough closure of all branches at the end of December. Storytimes in all branches have enjoyed particularly good attendance in the past two months. In December, we had excellent attendance at all our extremely popular “Santa” visits and special holiday programs. Library staff have been quite busy weeding the collection in preparation for the implementation of the PLS-wide RFID technology, which accounts for the large number of items discarded.

4. **REPORTS - November/December 2010**
   
   **PROGRAMS**
   
   The Second Thursday Book Club met on November 10th (a Wednesday, due to the Veteran’s Day holiday) to discuss *Ghost Train to the Eastern Star* by Paul Theroux. This fascinating update to his 1975 *The Great Railway Bazaar* provoked a lively discussion of international culture, arts and politics. On December 9, the Club met for the final session of the year to discuss *Alive in Necropolis* by Doug Dorst. This humorous look at the living and dead in Colma left the group wanting more.

   In November we continued our partnership with Project Read in hosting another Financial Literacy Workshop, which drew 14 participants. Also, in early November, the John Daly Library again held their Dia de Los Muertos evening, which attracted 20 children and an equal number of adults. December was very busy for programming, with 5 holiday programs attracting a total of 319 attendees. The North County Fire Department was kind enough to escort Santa to our John Daly Posada evening (on the ladder truck!) and it was difficult to tell who was more popular – the firemen or Santa. Check out our website for photos of all the fun.

5. **LIBRARY ANNUAL REPORT**
   
   Minor additions/deletions were made to the Annual Report draft. Ms. Simmons commended Board member William Lex for doing a great job with the first draft of this year’s Annual Report. Ms. Simmons will make the changes suggested by the
trustees, edit the document to fit on two pages, and hopes to have it printed in early April.

6. **LIBRARY ASSOCIATES UPDATE**
Director Simmons announced the founding officers: Al Teglia, President, Stan Gustavson, Secretary, Joe Kashani, CFO, and Susan Brissenden-Smith, Executive Director. The other board members are Fran Teglia, Paula Stillman, Tess Langandaon, and Lonny Baker. Ms. Simmons applied for grants at both Woodlawn Foundation and Philanthropic Ventures to get initial funding for the first year of operation but was not successful. The Board is currently seeking funding sources to pay for the 501c3 application ($800) but Ms. Simmons believes that board may each donate $100 to pay for this next step. Ms. Simmons mentioned that as long as the organization files the 501c3 with the State and the application is certified, donors can in good faith give to the Associates and have their gifts be tax deductible.

7. **DALY CITY CENTENNIAL PROJECT**
The Trustees have decided to take on the creation and installation of a photo exhibit as their contribution to the Daly City Centennial celebration. The Friends of the Library have expressed an interest in participating with the Trustees on this project.

8. **ANNOUNCEMENTS AND COMMUNICATIONS**
- Director Simmons announced her impending retirement (April 22) from the City after 10 years of service.
- The One Book, One Community program has announced the 2011 selection - *Packing for Mars* by Mary Roach. Programs around this book and the author event will take place in October.

9. **PUBLIC COMMENT:** None

10. **AGENDA BUILDING FOR NEXT MEETING**
- Library Associates Update
- Library Annual Report
- Centennial Project Update

11. **ADJOURNMENT**
Mr. Maysenhalder adjourned the meeting at 7:45 p.m.

    **Next Meeting:**
    
    Tuesday, February 15, 2011 at 7:00 p.m., Daly City Council Chambers