

Arts and Commission Meeting
Tuesday, May 10, 2016

MINUTES

Commissioners Present:

Pauline B. Fong-Martinez
Norman J. Rizzi
Nancy G. Rodriguez
Dorie Paniza

Commissioners Absent:

Manufou Liaiga-Anoa'I

Staff Present:

Joseph Curran, Director of Library and Recreation Services
Julie Thuy Underwood, Assistant City Manager

The meeting was called to order at 6:37 pm. The minutes from the April 9 and April 12 Commission meetings were approved.

The meeting started with Joseph Curran providing an overview of the current annual events hosted by the Library and Recreation Services Department.

Black History Month Celebration (February, 2016)

- Stemmed from Juneteenth and rolled into "Black History Month"
- Held in the Doelger Café and on a Saturday
- Free event, but food is not free (usually Southern Cuisine or "Soul Food")
- About 100 plus in attendance
- Entertainment ranges from jazz singers, dance groups, DJs, etc.
- Those attending ranges from very young to very old
- Family-oriented event
- This event doesn't really have a budget so staff pulls together donation
- Janice and Leslie would appreciate some help as far as outreach
- Opal (staff member) and her family are in charge of the food

Women's History Month Event (March, 2016)

- Celebrated in the Council Chambers
- Used to incorporate an awards component; a year ago there were no submissions
- Traditionally Daly City and the Daly City Partnership co-sponsored the event (the Partnership has recently pulled out)
- When there were a large number of nominees they would bring their families
- Generally there are between 80 and 100 people in attendance
- We hit up the same sponsors every year and they have generally been very giving (it's a small number)

- Largest single donation they have ever gotten has been from two individuals (\$8,000)
- Serramonte Center also donates a lot
- There are approximately 450 businesses in the DC Chamber of commerce
 - Pauline says that we have to be very specific about what we want and need
- Joseph Curran says that this event is ripe for a complete makeover.
- Pauline mentioned the possibility of making it a fundraising event for DCAC
 - Pauline mentioned that there has to be new funding to support the arts, more like a percent for art, we have to look at long term and short term moneymakers.

Filipino-American History Month Celebration (October 8)

- This event is well supported by volunteers like PBRC. However, this event and the other events require a great deal of City staff assistance to make the event happen.
- The event included food trucks, community booths, and performances.
- The Commission can help with finding performers, promotion, and with fundraising.

Hispanic Heritage Month Celebration (September)

- Joseph would like the most help with this.
- Nancy suggested that the event name be changed to “Latino Heritage Month”; there was no objection.

Light Up the World Event

- This event is tentatively scheduled for Saturday, November 19, 5:00 to 9:00 pm
- Make sure it says the Daly City Arts and Culture Commission invites
- Each participant will be given an LED candle
- A heart shape will be formed for a community picture
- The event will include dance and music
- Participants can purchase food and drink
- Ask Jefferson Unified School District for their support (school’s support in literature and poetry)
- Jump into Writing (Elizabeth Softky) is willing to get involved
- We could include a candle lighting performing arts and Parol Making (PBRC)
- At 6:00 pm, the public performances can take place:
 - A solo performance could be the young girl who sang at Women’s History Month; maybe she could sing “You light up my life world”
 - Danongan Kalanduyan (Kulintan), an Afro-Cuban Jazz Ensemble (45 minutes) and Vibo Simfami (7:15-9) can be invited to perform.

Norm followed up with the Daly City Firefighters to see if they could perform a steel wool light show and they agreed (Contact: Ronnie Goo; he needs dates). He also checked with the Westlake Performing Arts Center and they will notify us in a month.

Norm also checked with spotlight vendors: Skytrackers and Nasa Search lights. The costs are approximately \$375 per hour with a maximum of 3 hours.

Norms stated that PAYS believes in offering events from other cultures and blending it with ours. They would make an arrangement with a regional school district. They offer a 10-week intensive program for children.

We need to ask Joseph about contacting dance instructors who work for the recreation centers.

Norm mentioned that he interviewed over 30 people, mostly older (age 70-94), mostly white, and no one liked what they experienced in Daly City. They were all negative – to access performing arts they have had to go to San Mateo or San Francisco.

Pauline stated that another meeting is needed to finish the strategic plan. Everyone agreed to meet again on Tuesday, June 28, to work on the plan.

Pauline would like the Commission to use Google Docs to share documents and to save on paper.

Meeting adjourned at 9:15 pm.