

**Arts and Culture Commission
Tuesday, March 8, 2016**

MINUTES

Commissioners Present:

Pauline B. Fong-Martinez
Norman J. Rizzi
Nancy G. Rodriguez
Manufou Liaiga-Anoa'I
Dorie Paniza

Staff Present:

Julie Thuy Underwood (Asst. City Manager)

The meeting was called to order at 6:30pm. Minutes for the last two meetings were approved as amended.

San Mateo Arts Commission Grant Proposal was reviewed.

1. Event title: Light Up Our World (ok, may tweak later)
2. Removal of faith-based reference for tree lighting event (to be reassessed later).
3. Participation #s:
 - 100 residences (photographers to take night pictures)
 - 100 Business owners (100 shops seem to ambitious, we can drop it to 50)
 - Perhaps we can get interpreters to communicate with our diverse business owners
 - 100 paid artists (including students, independent artists)
 - Artists can be from outside of Daly City
4. Budget
 - \$5,000 Website Development and Social Engagement
 - \$1,500 Program and Art Workshops (Parol and Lantern Making supplies and votives).
 - \$2,000 for Artists and Performers Commissions and Supplies
 - \$500 for Art Workshop Instructors
 - \$700 for Art Installation in Octagon Gallery
 - \$250 for printing
5. Needs:
 - Needs assessment
 - Demographics information (Julie)
 - Letters of support
 - School principal (Dorie and Fou)
 - School board of supervisors (Fou)
 - PG&E (Dorie and Fou)

- Daly City/Colma Chamber of Commerce

More ideas:

- Manufou recommended that we have a fire dance at the event (weather and availability of dancers permitting)
- Get as much entertainers in and out; we had two entertainers for the photo contest
- Let's have more, dedicated money for LED votives, etc.

6. Vision Statement:

- Norm thought it wasn't direct enough; after discussion the vision statement was modified as follows:
 - Our vision for Daly City is to connect artists, schools, residents, businesses and organizations to create a diverse community where arts and culture thrive.

7. Strategic Plan

- The timeline and resource allocation (estimate) was reviewed.
- Pauline will submit the proposal and perhaps we'll have to make changes to it at the retreat

Discussion on some changes to the strategic plan included:

- Create a "Friends of the Arts" group and delete paid membership
- Add an art installation for 2018

The Commission approved the grant submittal.

Other Discussions:

- Do more cultural events.
- Reinvigorate the cultural events that we already have.
- Manufou proposed reinstating an Asian/Pacific Island Event for May 21st. Julie will check on dates. Resources are not needed.

The Commission reviewed the Retreat Agenda. Robin Roderick, woman who started the San Mateo County Arts and Culture Commission, will be invited to speak.

DCPLA: Manufou reported to the Commission her conversation with Susan Brissenden-Smith. They would like us to be a resource and to be an outreach partner. If we have any other suggestions of how we would like to be involved we should let her know.

Meeting was adjourned at 8:32pm