

**Arts and Culture Commission
Tuesday, February 23, 2016**

MINUTES

Commissioners Present:

Pauline B. Fong-Martinez
Norman J. Rizzi
Nancy G. Rodriguez

Commissioners Absent:

Manufou Liaiga-Anoa'I
Dorie Paniza

Staff Present:

Julie Thuy Underwood (Asst. City Manager)

The Commission commenced the meeting at 6:33 pm with roll call.

Pauline provided an overview of art grant writing workshop that she attended for the San Mateo County Arts Commission grant. The County has approximately \$125,000 in grant funding to allocate. In comparison, the State has \$2-7 million and San Francisco has \$10 million. Pauline explained that the grant is broken down into two areas of funding:

1. Project/Program Support – award amounts of \$2,000-7,500.
2. Organizational Support – award amounts are higher.

The grant applications are peer reviewed; these meetings are open to the public.

She stated that we may not receive the grant because we may have a difficult time meeting the grant criteria. They are really interested in arts and kids. She stressed the importance of applying because it puts us on stronger standing if they know we tried. It's also good for us to see what is required to get a grant. It might put us on the map and they may consider us for a smaller grant.

Pauline reviewed the draft Daly City Arts & Culture Commission Strategic Plan:

- At strategic points, all goals will involve engagement with residents, artists, schools, businesses and government to build awareness and active partnership in defining and building arts and culture in Daly City.
- A light festival to celebrate different kinds of cultural traditions.
- We need some stats for the plan. Use information to show the need for arts in the school.
- Appeal to the residents of Daly City

- What is that photo op going to look like? Snapchat, Instagram, Facebook, etc.?
- Even if we don't get this grant, we keep on trying. And if we don't get the \$10,000 grant, we can still do the event on a smaller scale.

We had an extensive conversation about the scope and the ability of our Commission and City to realize this project. There were doubts, but we agreed unanimously that this was the time to do.

We need to go to our Councilmembers and ask for their support.

Norman met with Susan B. Smith and she advised us that we are unlikely to get grants. She recommends that we try the San Francisco Foundation as a fiscal sponsor. The second organization that we should go to is the Silicon Valley Community Foundation. The other group we may get help from is a South San Francisco group. It is like a Chamber of Commerce.

We should consider forming a five or seven member Arts & Culture Commission committee. They could be in charge of assisting us with tasks.

A motion was made to accept and submit the grant to the San Mateo Arts Commission. Motion passed.

Pauline will provide a final draft for the Commission to review at the next meeting on March 8.

The meeting adjourned at 8:50 pm.