

Arts and Culture Commission
Tuesday, July 7, 2015

MINUTES

Commissioners Present:

Pauline Fong-Martinez
Manūfou Liaiga-Anoa'i
Dorie Paniza
Norman J. Rizzi
Nancy G. Rodriguez

Staff Present:

Julie Thuy Underwood (Asst. City Manager)

The Commission commenced the meeting at 6:30 pm with roll call. The minutes were approved.

Pauline Fong explained the purpose of team building. Team building is often used by large and small companies (for-profit and non-profit organizations). It helps individuals get to know each other including shared values and goals. We want to be structured so we can define common goals to work toward. Pauline stated that later the Commission will work on developing a SWOT analysis- strengths, weaknesses, opportunities and threats. It's important to learn effective strategies for communicating and to not have the same discussions over and over again.

Pauline explained the first team-building exercise titled, "Daly City Life Highlights Game" and asked each person to share their most fond moments of life related to living in Daly City. Comments included the fog, friendly neighbors, "real" community, Daly City's roots as a "refuge" camp, "pull yourself up by the bootstraps" community spirit, safe city, etc.

The Commission decided to standardize the Commission's meeting time and date to the second Tuesday of the month and to start the meetings at 6:30 pm. The next following meetings will be on August 11, September 8, October 13, November 10 and December 8. In addition, the meetings will be held in the third floor conference room. However, should a meeting warrant, the meeting will be held in the Council Chamber.

The Commission discussed the upcoming Hispanic Heritage Month Celebration and the role that they could play. They agreed that it would be helpful to have more information about the event and other cultural events currently hosted by the City. Julie will follow up by inviting staff from the Department of Library and Recreation Services to the next meeting.

Norm provided an overview of his visit to Serramonte Del Rey Theatre and discussed a space that could serve as a potential art gallery. Norm rated it about a 3.5 based on

criteria used by a national association that rates theaters. It was not equipped with appropriate lighting and was too small; capacity was for 300. However, he noted that the gallery was very nice. He added that using the movie theaters at Pacific Plaza was not really a possibility due to the limitations on frequency of use.

The Commissioners discussed the photo contest. They agreed to print and mount the winning and honorable mention photos for display. They discussed the following logistical items, including the identified lead for each item, for the Photo Contest Reception set for November 12:

1. PR and copy for Daly News and Daly Wire-Pauline
2. Food and wine-Nancy
3. Entertainment-Dorie & Manūfou
4. Photo installation-Norm
5. Budget-Pauline
6. Guest list & email blasts-Pauline
7. Itinerary/program
8. Solicitation/fundraise/in-kind
9. Raffle prizes-Pauline

The Commissioners decided to plan for an estimated 100 people. Julie to follow up by providing to the Commissioners a solicitation letter for local business donations.

Pauline followed up the meeting with the second team-building exercise, “Daly City Make a Dream Project.” Everyone was asked to share their idea/dream for the Arts & Culture Commission.

- Manūfou-highlight what we already have in Daly City
- Norm-structure/legacy for 25 years from now, showcase the many cultures
- Dori-highlight the different cultures that we already have
- Nancy-embrace the cultures that we already have and that we evolve with the new communities
- Julie-art pieces and sculptures
- Pauline-at least 1% set aside for Arts and Culture

Under announcements Manūfou mentioned the upcoming Camp Unity event on July 31 that includes 347 kids. Nancy mentioned that she met a well-known El Salvadorian artist who lives in Daly City and she may be interested in exhibiting her work.

The meeting adjourned at 8:45 pm.