

City of Daly City  
**Regular Meeting**  
**ARTS AND CULTURE COMMISSION**

Tuesday, November 14, 2017 – 6:30 pm  
Administrative Conference Room – 3<sup>rd</sup> Floor  
City Hall 333 – 90<sup>th</sup> Street,  
Daly City, CA 94015

For those wishing to address the Arts and Culture Commission on any Item on the Agenda or under Public Appearances/Oral Communications, please complete a Speaker Card located at the entrance to the Administrative Conference Room and submit to a Staff Member as early in the meeting as possible.

Persons with disabilities who require auxiliary aids or services in attending or participating in this meeting should call the Department of Library and Recreation Services as soon as possible prior to the meeting.

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

DISCUSSION ITEMS

(Rodriguez)

1. General Announcements
2. Workout Halftime Exhibit and Opening night Preparation (review Arlene's Plan)
3. Walk-through the Octagon Gallery to make sure Exhibit is ready to go
4. Next steps or projects
5. Utility Boxes Mural Project Update

PUBLIC COMMENT

Speakers are limited to two minutes, unless modified by the Commission Chair. The Commission cannot take action on any matter raised under this item.

NEXT MEETING

- Regular Meeting – Tues., December 12, 2017, 6:30 pm

ADJOURNMENT

**AVAILABILITY OF PUBLIC RECORDS:**

*All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the City Clerk's Office, City Hall located at 333-90<sup>th</sup> Street, Daly City, CA during normal business hours, at the same time that the public records are distributed or made available to the legislative body.*

Call To Order  
Roll Call

Commissioners Present

Dorie Cachuela  
Elizabeth Espinda  
Nancy Rodriguez  
Arlene Daus-Magbual

Staff Present

Pat Martel

1. Approval of Minutes
  - Arlene Motion to approve
  - Dori 2<sup>nd</sup>
2. Discussion Items
3. General Announcements
  - a. Fil-Am History Month- 11-4 Sponsored by TFC, Park and Rec March Bank Park, Food Truck
  - b. Fashion Show through Seton to raise money for the wound treatments
    - i. \$50 per ticket October 21,
  - c. Latino Heritage Month event- it was a great event
  - d. Day of Daly City- October 28 street cleaning day choose a place where you want and 8-12 and you are cleaning the streets or planting something, painting, City and alliance club
4. Workout Half Time Exhibit opening for November – Henry Francisco
  - a. Art Installation- Pieces of the wall 14 pieces and Eric has about 6 so about 18-20 pieces
  - b. Thursday November 16- **for the day of the opening**
  - c. **Half Time Exhibit Opening Ceremony**
  - d. Food- Catering (Dorie)
  - e. Wine and Drinks- (Nancy)
  - f. Plates and Utensils
  - g. **Install art the week before**
    - i. Get an Artists Bio and art installation description
    - ii. November 6, installation
    - iii. 100 for art
    - iv. 100 for food
  - h. **Solicit- Food, beverages (Elizabeth)**
    - i. Daly City Letter head- Nancy will send Pat a letter to get solicitations
    - ii. Trader Joes (Nancy)
    - iii. Moon Star
    - iv. Safeway (Nancy)
    - v. HoodYums
  - i. **PR – Flyer or description in the Daly City Newsletter/**

- i. E-Flyer social media (Henry) Will send the flier by Friday, Arlene will send to Pat to distribute to City and newsletter
- ii. Daly City website- arts and culture
- iii. Fil am radio station- Elizabeth
- iv. ABSCBN- Elizabeth
- v. Eventbright- Henry will create
- vi. TFCU

j. **Music (DJ)** – Arlene

**k. Program-**

- i. 5:00- Set Up
  - 1. Food/Drinks
  - 2. DJ
- ii. 7:00-9:00
- iii. 7:00 – Open and Food
- iv. 7:30- Introduction to artist
  - 1. Artist statement
  - 2. Mingle, music, art
- 1. Strike Art work on January 10, 2018 with Artist
- m. Henry will create an event bright

**5. Utility Box Project**

- a. Amir Professor from Skyline college
  - i. Rock the school bells with Skyline – workshop to educate students graffiti and mural and street art
  - ii. Painting class- 1 & 2 mural and street art
  - iii. Public work with the students and work with the community Spray or stencil art- enhance creativity with students
  - iv. Spray paint and stencils and \$30 per box depending on the box
  - v. Try to get funding through the school
  - vi. Painting 1 & 2 –
  - vii. Identify which is city boxes we can use Daly City Controller Boxes
  - viii. Identify several locations in Daly City- Original Daly City, Top of the Hill, different neighborhoods have a distinction-
  - ix. Field Trip with the Museum for the history of Daly City
  - x. January and run into May good to know what boxes and build the curriculum
  - xi. Pat will find out location of each box, Amir will contact us about

6. Upcoming events Peace Contest (Judges)

7. Southern Lighting- The intent would be to have support from Commission to do a town hall and solicit donations

- a. We are interested